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Let's talk  
about drugs

NATIONAL MEDIA AWARDS 2012



# Let's Start Talking...

Write a newspaper article, draw a cartoon strip, record an audio feature or film/animate a video about drugs or alcohol and you could **WIN** a Netbook **AND** have your work published or broadcast!

See reverse for details and visit [www.gbrd.ie](http://www.gbrd.ie) for entry form



Let's Talk About Drugs – National Media Awards 2012



@GBRtD #talkdrugs

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**DEADLINE – FRIDAY, MARCH 30th 2012.**  
**No entry fees.**



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## Let's Start Talking...about the competition!

We're inviting school students, third-level students, aspiring journalists, broadcasters, animators and those with an interest in the drugs situation from all over Ireland to create original features based on one of the two official themes below.

**Theme 1:** Underage Drinking – Is Pricing the Only Solution?

**Theme 2:** Drug Education in Schools – Are We Doing Enough?

### Media Categories for 2012

**Newspaper Article** (400 – 800 words / Microsoft Word or Google Docs)

**Cartoon Strip** (4 – 12 panels, free-drawn and / or computer-aided / PDF, JPEG or hardcopy)

**Audio Feature** (3 – 5 minutes in length / MP3 file)

**Video/Animated Feature** (1 – 5 minutes in length / Quicktime or AVI file)

**Awards ceremony May 2012 – featuring Caroline Twohig from 3e's fyi**

### Previous Winners

Pictured are some of the previous winners of the "Let's Talk About Drugs" Media Awards competition.

Visit [WWW.GBRD.IE](http://WWW.GBRD.IE) to download an entry form for the 2012 National Media Awards.



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